

CHILDREN'S HOSPITAL OF WISCONSIN, INC.  
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The many faces of asthma.



WISCONSIN ASTHMA COALITION | FALL MEETING  
**OCTOBER 1 – 2, 2009**

Clearwaters Hotel & Convention Center  
2700 S. Roddis Ave.  
Marshfield, WI 54449



WISCONSIN  
**ASTHMA**  
COALITION  
★ Children's Health  
Alliance of Wisconsin

The many faces of asthma.

PLACE  
STAMP  
HERE



CHILDREN'S HEALTH ALLIANCE OF WISCONSIN  
**ATTN: SARAH CHANG**  
620 S. 76TH ST., SUITE 120  
MILWAUKEE, WI 53214

# WISCONSIN ASTHMA COALITION | FALL MEETING

## OCTOBER 1 – 2, 2009



### DINNER PROGRAM | THURSDAY, OCTOBER 1

**5 p.m. to 6 p.m. – Networking, cash bar and new member orientation**

**6 p.m. to 8 p.m. – Dinner program**

**“Techniques Supporting Relationship Centered Care and Shared Decision Making”**

**– Michael Cabana, MD, MPH**

Professor of Pediatrics, Epidemiology and Biostatistics, director of the Division of General Pediatrics, and member of the Core Faculty of the Institute for Health Policy Studies, University of California, San Francisco.

Dr. Cabana is the principal investigator of the NHLBI-funded Enhancing Pediatric Asthma Management and the Trial of Infant Probiotic Supplementation (TIPS) Study. He is the former co-principal investigator of the Physician Asthma Care Education (PACE) Project to improve pediatric asthma counseling and education.

Space is limited for this free event.

### MEETING AGENDA | FRIDAY, OCTOBER 2

**7:30 a.m. to 8:15 a.m. – Registration, continental breakfast, display tables and networking**

**8:30 a.m. to 3:30 p.m. – Meeting**

**Keynote address: “Examining the Hygiene Hypothesis: Can we prevent the development of asthma in kids?”**

**– Michael Cabana, MD, MPH**

**Implementing the *Wisconsin Asthma Plan 2009 – 2014***

**Workgroup Meetings**

**Asthma in the Elderly**

**Marshfield After-school Network Asthma Protocol**

**Unresolved Issues: Pediatric Asthma Studies Underway**

**We would like to acknowledge the following organizations for their support of this meeting:**

- AstraZeneca, vendor table.
- Genentech and Novartis, vendor table.
- GlaxoSmithKline, vendor table.
- Merck & Co, Inc., dinner program.
- Neb Doctors of Wisconsin, vendor table.
- Schering-Plough, vendor table.
- Teva Specialty Pharmaceuticals, vendor table.
- Wisconsin Department of Health Services, U.S. Centers for Disease Control and Prevention Cooperative Agreement.

## REGISTRATION FORM

### WISCONSIN ASTHMA COALITION | FALL MEETING

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

☐ **October 1: Free – Dinner Program**

☐ Vegetarian meal requested.

☐ I will attend the new member orientation.

☐ **October 2: \$25 – WAC Fall Meeting “The many faces of asthma.”**

☐ My \$25 registration fee is in the mail.

☐ I will pay the \$25 registration fee at the door.

☐ Vegetarian meal requested.

### Registration due Sept. 23, 2009.

Confirmation letters with full agenda, hotel information and directions will be sent by E-mail.

Please make check payable to Children’s Hospital of Wisconsin.

If financial hardship prevents you from attending, call (414) 292-4000 to request the fee be waived.

### Mail or fax registration to:

Sarah Chang  
Children’s Health Alliance of Wisconsin  
620 S. 76th St., Suite 120  
Milwaukee, WI 53214  
Fax: (414) 231-4972